

**Kalamazoo Valley Community College  
Administrators Plus Meeting Summary  
October 20, 2025, 8:30-11:30 a.m.  
TTC 4370-4380**

**To Members:**

|                          |                                 |                           |                               |
|--------------------------|---------------------------------|---------------------------|-------------------------------|
| Aaron Hilliard           | Charles Heidelberg              | Karen Rivard              | Rachel Bair                   |
| Aaron Snead              | Dannie Alexander                | Kate Miller               | Russ Panico                   |
| Aliah Lavender           | Denise Lindsley                 | <del>Lori Orr</del>       | <del>Sara Herrmann</del>      |
| Alisha Siebers           | Dr. Washington                  | Louis Thomas              | Sarah Hubbell                 |
| Amy Reynolds             | Erin Bishop                     | Mark Dunneback            | <del>Sarah Mansberger</del>   |
| Angela Marsh-Peek        | <del>Elizabeth Washington</del> | <del>Mark Walters</del>   | <del>Sean Gordon</del>        |
| Ben Herbert              | Gabrielle Vernon                | Mike Thompson             | Tom Hamann                    |
| <del>Bill McElhone</del> | Gail Fredericks                 | Nizora Haitova            | Trice Batson                  |
| Billy Reynolds           | Ian Salo                        | Nkenge Bergan             | Valerie Bustillos             |
| Brian Lueth              | James Valliere                  | Paige Eagan               | <del>ALC Leadership Rep</del> |
| Brittany Clark           | Joel Larson                     | <del>Patrick Nelson</del> |                               |

**From:** L. Marshall Washington, Ph.D.

**Items discussed:**

1. Hristina Petrovska presented an update on the Food Share Committee
2. Dannie Alexander presented an update on the Facilities Master Plan & BP 409/412
3. Dr. Washington provided the 2023-2027 Strategic Plan Year Three Update
4. Dr. Washington presented on the 2024-2025 Board End Policies Report
5. Standing Items:
  - a. The September 15, 2025, Summary was approved as presented
  - b. Angela Marsh-Peek provided updates on the Higher Learning Commission accreditation process
  - c. Announcements & Updates (Dr. Washington)
    - i. Recruitment, Outreach & Student Engagement
      1. Recruitment Success: This month saw more personal interactions than any other month this year to date.
      2. College Night: Registration increased by over 50% compared to last year.
      3. Adult Advantage: Registrations have doubled compared to the previous cycle.
      4. Second Student Success Breakfast: Registered attendees have doubled since the last event.
      5. Valley Advantage: 13 students are currently enrolled in the active cohort.

6. Kalamazoo Promise: 720 Promise students enrolled this semester, with new engagement initiatives planned.
  7. Reconnect Event: 57 participants registered for this Wednesday, October 22, 2–7 p.m. session, featuring informational presentations on Reconnect, Community College Guarantee, KVAAP, and Valley Advantage.
  8. FAFSA Events: Additional student support sessions coming soon.
  9. Winter Orientation: Sessions are now in full swing for the upcoming semester.
- ii. Academic & Program Updates
    1. Culinary, Automotive & Dental: Undergoing specialty accreditation reviews.
    2. Language Deprivation Conference: Hosted on campus Saturday–Sunday.
    3. Women’s Volleyball: Season ends next weekend — currently ranked 2nd in the conference.
    4. Winter Summit: Call for proposals now open.
    5. SNAP-Ed Funding: The College awarded program funding for the year.
    6. Marcel “Fable” Price: Poet on campus for workshops on October 20 and October 22, 2025
  - iii. Administrative Announcements
    1. Budget & Capital Requests: Next year’s budget and capital request forms will be released next month, with detailed instructions and timelines.
    2. Media Services: Experiencing multiple vacancies — please extend patience as restaffing continues.
    3. Marketing: Operating with limited staff; allow for extended turnaround times until fully staffed.
    4. Valley Hub Case Study: Report and pamphlet available — digital and print copies upon request.
    5. Opportunities for Education Event: Raised \$105,000 for scholarships.
    6. Capital Campaign: Achieved 30% of goal to date.
    7. Institutional Research (IR): Completed large-scale reporting and is now focusing on student-centered surveys.
  - iv. Events & Activities
    1. DiversiTEA event October 23, 2025
    2. Registration Blitz: October 28–29, 2025, student registration event.
    3. Learning Center & Libraries: Halloween Open House planned.
    4. Halloween Hair Showcase: Cosmetology and Barbering departments, October 27, 2025, TTC Room 4240.
    5. GradFest: December 3, 2025, at Anna Whitten Hall, December 4, 2025, Texas Township Campus
    6. Petition to Graduate closes to students on October 31, 2025
    7. Friday Focus: Refocus on communication intent and size requirements
    8. Achieving the Dream Coaches’ site visit: November 13–14, 2025
    9. Valley food share and CircleK: Ongoing collaborative programming in the works, and more information to come

6. Dr. Washington presented updates on KPI work, and the groups were allotted work time

**The next meeting is from 8:30 – 11:30 am on Monday, November 17, 2025  
At TTC 4370-4380**